

ALEJANDRINA ARAGON

WRITER / SCREENWRITER

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EDUCATION

SEPTEMBER 2020

CREATIVE WRITING FOR ENTERTAINMENT, BFA | SALUTATORIAN

Full Sail University, Winter Park, FL

SKILLS

- Creative Writing/Screenwriting
- Diverse Character Development
- Perception from Multiple Points of View
- Collaborative
- Types 92 WPM
- Business Writing
- Copywriting/Editing

SOFTWARE

- Final Draft 10/11
- Microsoft Office Suite
- Trello Project Boards
- Mac & PC Proficient
- Twine Open-source Interactive Tool
- WordPress Web Manager
- Wix.com Web Manager

EXPERIENCE

OCTOBER 2015 – OCTOBER 2017

DEVELOPMENT COORDINATOR, SR., KTM GROUP NORTH AMERICA, INC.

Wrote marketing materials, and dealer manuals. Analyzed business plans, and dealer applications. Wrote business correspondence, trademark infringement letters, newsletters, and annual reports.

FEBRUARY 2014 – OCTOBER 2015

JOURNALIST, G.P.A.A. PICK & SHOVEL GAZETTE

Wrote content for the Chapter's Corner column of the publication. Conducted feature interviews on outdoor activities, community events, and gold prospecting. Designed and drafted fundraising literature, including pamphlets, flyers, and newsletters. Wrote persuasive messages and fundraising campaigns.

SEPTEMBER 2011 – TO JANUARY 2014

JOURNALIST / BLOGGER, THE G.O.O.D.S. MAGAZINE

Wrote marketing materials, sponsorship agreements, operations manuals., crowdfunding campaigns, and business plans. Blogged about lifestyle, fashion, and entertainment. Conceptualized, managed, and maintained the editorial calendar. Conducted feature interviews, and wrote coinciding articles for the publication.

ACHIEVEMENTS

COURSE DIRECTOR AWARDS, *Full Sail University*

- Children's Literature
- Comedy and Tragedy
- Member of National Society of Collegiate Scholars